



## PROMOTE AND SAFEGUARD EUROPEAN BUSINESS INTERESTS IN INDIA

### Bird Academy Offers Specialised Training to Travel Industry Aspirants



The travel and tourism industry is one of the fastest growing industries of our country today. The growth rate has been exponential, the revenue generation and employment generation has quite literally crossed all expectations and barriers. Today, tourism industry accounts for more than 8 percent of global employment and is expected to rise to 10.2 percent in the next 10 years. Unless and until the industry does not have skilled manpower, who can offer seamless service to consumer, one will never be able to reach professional heights.

With the boom in the travel and tourism industry in the past few years and the industry growing manifolds, there is a need to develop high quality professionals to

match up this explosion. A mere graduation or basic industry knowledge is not adequate to counter this demand; therefore a detailed and in-depth understanding of the industry is required through professional courses and vigorous training. Bird Academy, educational arm of the Bird Group, recognised this void and with a vision to create a pool of skilled personnel for aviation and travel industry. The Academy has completely revamped the way professional courses have been conducted in the past, be it in content, methodology of teaching or infrastructure by introducing versatile programmes that not only provide technical education, but also promote intercultural interactions.

Offering a-la-carte courses, both full time and part time for new entrants and professionals, Bird Academy provides comprehensive education in the field of Aviation, Travel and Tourism, Information Technology and Hospitality Management involving Soft Skill Training, IATA Consultant and Foundation Course, Airport Handling and IATA Cargo Courses, Computerised Reservation System (CRS), Automated Ticketing, GDS Fares and Ticketing and Aviation Law and Dangerous Goods Regulation courses. This gives them a distinct advantage of integrated knowledge and subsequent experience towards cost effective and successful planning, marketing and administrative sections in the times to come.

Today, Bird Academy is the only diversified largest IATA recognised Authorized Training Centre (ATC) in India. Directorate General of Civil Aviation's (DGCA) approval to offer dangerous goods training to its students adds another feather to Bird Academy's hat. They have also joined hands with the accredited Delhi University, where courses in Travel and Tourism, CRS and Airfares and Ticketing are offered to students of all the colleges affiliated with the university. More than 50 universities in India use their software to train students about CRS. Since their advent, Bird Academy has nurtured 50,000 raw talents into trained professionals, who have been placed across various aviation and service industry sectors worldwide. As a social responsibility initiative, they give preferences to the underprivileged by waiving their fees and employing them within various verticals of Bird Group.

With training centres in major metropolitan cities of India like Delhi, Mumbai, Chandigarh, Kolkata and Bangalore, Bird Academy is now looking to expand its horizon beyond the borders of the Indian subcontinent. They will also be launching their e-learning programme shortly to reach out to a vast population of tourism industry aspirants across the globe.

**Mrs. Radha Bhatia**  
Chairperson, Bird Group

## Will foreign carrier's be allowed a stake in Indian airlines ?



According to a recent press release there is an opportunity that global players may be allowed to pick up a stake in the local airlines.

The government has, so far, been unable to come up with a clear cut policy, despite a broad consensus in the industry on the issue. The current policy allows foreign direct investment of up to 49 percent in Indian airline firms, but bars foreign carriers from buying stake. With the most suitable foreign investors being kept out, no local airline has managed to rope in strategic partners.

The big three of Indian skies — Air India, Jet

and Kingfisher is facing mounting debt which they were finding hard to repay despite a pick-up in passenger numbers and revenues.

Indian carriers such as Vijay Mallya's Kingfisher and Wadia family-owned Go Air are keen to rope in foreign airlines as strategic partners while foreign carriers such as Richard Branson's Virgin Atlantic, Singapore Airlines, Lufthansa and Emirates have evinced interest in picking up stake in local airlines.

International aviation body IATA had said last week that India's insular approach to FDI in aviation is going to hurt the sector, which

needs an investment of \$140 billion in the next 20 years. The Reserve Bank of India had recently allowed restructuring of loans to the debt-ridden airlines.

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Industry sources said that a foreign carrier, with deep pockets, could play havoc with the domestic market by artificially lowering the price of air travel and cut down competition.

*Courtesy: EBG Secretariat*

## Foreign Banks in India

According to the existing norms of 'Roadmap for Presence of Foreign Banks in India 2005'; foreign banks were allowed to establish presence in India through wholly owned subsidiary (WOS) or a branch. During the initial phase from March 2005 to March 2009 the banks were operating under more stringent guidelines of opening of 12 branches in a year guided by WTO commitment. These were proposed to be relaxed from April 2009 onwards where the treatment would be on par with domestic banks; furthermore foreign banks would also be allowed to dilute stake in Wholly Owned Subsidiary (WOS) and undertake Merger and Acquisitions. RBI is now proposing to release fresh guidelines on the subject. The global financial crisis was also a major factor in limiting the interest of foreign banks entering India. As of March

2010, foreign banks held approximately 4.6 percent of banking assets in India.

The Indian banking sector emerged relatively unscathed from the crisis and has shown robust growth with the economic recovery in latter half of FY10. It however requires large capital to sustain the targeted double digit economic growth. The penetration of banking services is a concern with approximately less than 50 percent of the population covered by formal banking channels. With the primary objective of increasing inclusion the government announced granting of new banking licenses. Subsequently the Reserve Bank of India released a discussion paper on the guidelines for granting new banking licenses to private sector players. The regulator has laid out five basic criteria for discussion namely: Minimum capital requirements; Caps on promoter and other shareholders; Foreign shareholding; Eligible promoters; and, Business plan. There is perhaps now a larger room for foreign banks to approach the market if these discussions are embodied in the new policy.

One of the options explored is allowing foreign shareholding while proposing that it be capped at a suitable level below 50 percent and locked at the level for 10 years. This is in contrast to the existing regulations where the aggregate foreign investment (FDI, FII and NRI) from all sources cannot exceed 74 percent of paid-up capital of the bank. The proposal would enable foreign capital to participate in the domestic banking; however the caps and locking would also constrain the flow. Foreign participation will however be beneficial in bringing in technical collaboration.

The Indian banking sector is expected to maintain a healthy growth rate in the future and will require huge amounts of capital to fund the growth. Foreign capital is one of the sources of investment however given the constraints it is unlikely that large amounts of FDI will flow into the sector.

*Courtesy: Ashvin Parekh, Partner, National Leader – Global Financial Services Ernst & Young Pvt. Ltd.*



## Macro Economic Indicators

### GDP and budget deficits

- GDP expected to grow at 8.5 percent in 2010-11
- The real GDP growth in the first quarter of 2010-11 (April-June) is estimated at 8.8 percent (agriculture ~ 2.8%; industry ~ 10.3%; and services ~ 9.7%)
- The growth in Index of Industrial Production (IIP) for 2010-11 (April-July) was 11.4 percent
- During 2010-11 (April-July), the index for six core industries grew by 4.5 percent

### Revenue collection

- Tax collections 2010-11 (April-August):
  - Direct tax collections stood at approximately 1,001 billion

- Indirect tax collection were to the tune of approximately 1,242 billion

- Non-tax revenue 2010-11 (April-July) grew by 5 times to 1,257 billion mainly due to the auction of 3G telecom spectrum

### Inflation

Inflation during ongoing financial period of 2010-11 has witnessed a gradual decline:

- Wholesale Price Index (WPI) declined from 11 percent in April, 2010 to 8.51 percent in August, 2010
- Food inflation declined from 21.4 percent in May, 2010 to 14.6 percent in August, 2010
- Consumer Price Index {CPI (IW)} declined to 11.25 percent in August, 2010 from 16.22 percent in January, 2010

### India's foreign trade

- Exports for the period 2010-11 (April-July) valued at 3,153 billion
- Imports for the period 2010-11 (April-July) stood at 5,156 billion
- Petroleum products exports during 2010-11 (April-August) were to the tune of 536 billion
- Oil (i.e. crude oil and petroleum products) imports during 2010-11 (April-August) were valued at approximately 1,829 billion

### Monetary policy changes carried out by the RBI:

- Repo rate ~ 6 percent (Increase by 25 basis points w.e.f. September 16, 2010)
- Reverse repo rate ~ 5 percent (Increase by 50 basis w.e.f. September 16, 2010)

*Courtesy: BMR Advisors*



## NOKIA tops Most Trusted Brand

Nokia emerged as India's Most Trusted Brand for the third year in a row. Colgate retained its second position, while Lux took the third spot in the tenth edition of the Brand Equity Most Trusted Brands Survey (2010). "Receiving the award was a humbling and exhilarating moment," said D. Shivakumar, MD, Nokia India. Nokia also launches its first duel sim set - C1 and planning to launch five or six models of duel sim sets shortly.

## BMW pips Mercedes; Regains top luxury slot



The seesaw battle for the top slot in India's luxury car segment continues in August with German carmaker BMW piping its arch rival Mercedes-Benz for the first time this year. BMW, which had lost the top slot to Mercedes in January 2010 after leading the charts for the entire 2009, sold 583 cars just ahead of Mercedes' 573 cars last month.

## Mercedes India MD Wilfried Aulber resigns



In a surprise move, Mercedes-Benz India's Managing Director and CEO Wilfried Aulber has put in papers to pursue a new career.

Aulber has decided to accept a new challenge outside of the Daimler group within India.

## Zenith Plans More Outlets



SWISS luxury watch brand Zenith is planning to double its presence in India through a shop-in-shop model. The brand, now owned by Moët Hennessy – Louis Vuitton (LVMH) Group and launched in India last year, is now eyeing brand-conscious Indians as a part of its expansion strategy. "Zenith is more than just a Swiss brand. It's a unique experience. Our offerings are also very suitable to brand-conscious people who are much aware about global trends", said Jean Frederic DUFOUR, President and CEO, Zenith.

## Audi Targeting 30 percent Luxury Car Market share by Next Year

German automaker Audi is targeting a 30 percent share of the Indian luxury car market by next year. "We expect a huge growth coming from the metros as well as tier II cities," said Micheal Perschke, Head, Audi India. Audi may start second shift at its factory in Aurangabad to take the production to 3,000 units by next year from 2000 units at present. It has already surpassed last year's total sales of 1,658 cars by selling 1,876 cars in the first eight months of this year and is targeting to end 2010 with sales of 2,700



cars. The company plans to launch the next generation of its flagship sedan A8 by the year-end and has initiated a market study for its luxury A7 sedan. Audi is looking to extend its product line up and may import some new cars.

## BA keen to be Strategic Investor in Indian Company

British Airways, the world's third largest carrier, is keen to be a strategic investor in an Indian aviation company when foreign carriers are allowed to invest in the sector, says its chief executive officer. "We are looking at opportunities in India and are very interested in the Indian market," British Airways CEO Willie Walsh said in Mumbai while announcing a code-share agreement with Kingfisher Airlines and introduced the



latest plane from the Boeing stable—Boeing 777-300ER—for some select Indian routes.

## Porsche Launches Cayenne SUV

German luxury carmaker Porsche launched the second generation Cayenne SUV in India. The model, which accounts for more than 60 percent of Porsche India sales, for the first time will be offered in hybrid and diesel versions. While Cayenne's petrol variant will range between Rs. 65.82 lakh and Rs. 1.27 crore, the diesel version will be priced at Rs. 59.22 lakh, and the hybrid at Rs. 75.46 lakh.



Porsche is banking on a stronger portfolio of diesel powered vehicles to propel sales in India. It is expanding its distribution network

with new outlets in Chandigarh, Delhi, Hyderabad, Chennai, Kochi, Ahmedabad, Bangalore, Pune and Kolkata.



## Philips Scouting for buys in Lighting, Healthcare Space

Philips is scouting for acquisitions in the lighting and healthcare space in India to further strengthen its position in these segments, the Dutch electronics giant's Chief Executive said.

## Lotto plans 5-fold increase in stores to 200 in 3 years

Italian sportswear brand Lotto is working on strengthening its presence in India by expanding retail reach and driving volume growth. India is a strategic market for Lotto as the country offers strong growth.

## Carrefour in India

World's second largest retailer Carrefour will open outlets in India by the end of 2010. The number may vary from 3 to 4 depending on the final decision taken by the retailer. The outlets will be wholesale in nature and will be spread pan-India.



## Sinha to Succeed Thorat at RBI

The Deputy Governor's post at the RBI will fall vacant in November when Usha Thorat will retire. Anand Sinha, an Executive Director at the Central Bank tops the list of candidates chosen by a search committee to succeed Thorat.

## Martin Jones is the new CEO of Marks & Spencer Reliance India

Marks & Spencer Reliance India has named Martin Jones as the new CEO, who takes over from Mark Ashman who served as CEO since the inception of the JV in 2008.



## Telecom Secretary PJ Thomas turns new CVC

The government appointed telecom secretary P.J. Thomas as the new Central Vigilance Commissioner (CVC). President Pratibha Patil administered the oath of office to Thomas, at a function in Rashtrapati Bhavan.



## Belgian firm hires former JSW Steel MD as India Head

Belgian's CMI Group has appointed former JSW Steel Managing Director Raman Madhok, as Head of its Indian operations. Mr. Madhok will also be responsible for the Middle East, Africa and South East Asia businesses.



## Merck Research Venture appoints Viswanathan as COO

Hilleman Laboratories, a research joint venture of pharma major Merck and UK-based charity, Wellcome Trust, has roped in K.S. Viswanathan as its Chief Operating Officer (COO) and is in the process of building up its senior management team in India.

### New Appointees at the EU Diplomatic Missions

<b>Delegation of the EU:</b>	Mr Peter Young, Head of the Economic and Trade section Mr Balazs Gargya, Commercial Counsellor
<b>Embassy of Finland:</b>	Mr Juha Pykko, Commercial Counsellor
<b>Embassy of Luxembourg:</b>	Ms Yasuko Muller, Deputy Head of Mission
<b>Embassy of the Republic of Slovenia:</b>	Mrs. Mojca Hrovatiè, the new Minister Plenipotentiary (Trade & Economic Affairs)
<b>Embassy of Poland:</b>	Mr Sebastian Domalski, Head of the Economic Section



## KEY BUSINESS ASSET



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## The Bold and the Fearless Legend is Back

Diageo, the world's leading premium drinks business, re-launched the legendary VAT 69 bottle. The iconic dark green sherry shaped bottle, seen

so often in the yesteryear Bollywood films, is a tribute to its creator William Sanderson.

Until five decades ago, this high quality Scotch whisky used to be packaged in a dark green bottle, tamper-proofed by a red ribbon attached to the bottle cork and secured in place by a red wax seal depicting the emblem of the Sanderson family, the Talbot Hound. The updated packaging design reflects the iconic bottle, with a firm footing in the 21st century. By retaining the heritage cues, the new bottle honours the brand's historic past while the featured trademark rectangular black label, with its white, stencilled type, boldly shouts 'VAT 69' with burnished gold embellishments.



Stylish, contemporary and of fine craftsmanship, the new bottle is truly worthy of guarding this precious Scotch whisky within - just as envisioned by William Sanderson.

Distilled from the finest malt and grain whiskies and aged using specific casks, VAT 69 is celebrated world over for its generous, light and well balanced flavour generating a robust mouth feel.

One of the ten best-selling Scotch Whiskies internationally, its popularity has spread to over 164 countries and nearly a million cases are sold worldwide each year.

VAT 69 is available across India and is priced at Rs. 1100/- in Mumbai.

**VAT 69 encourages you to drink responsibly**

*Courtesy: Diageo India Pvt. Ltd.*



## News From The EU Delegation

September has seen some changes at the EU Delegation. Peter Young has taken over from Carlos as the Head of the Trade and Economic Affairs Section, while Balazs Gargya has assumed responsibility for trade in goods. They join Edouard Bourcieu and Renita Bhaskar, who have been in the trade team for over a year now. Edouard's main responsibilities are for services and investment, while Renita's are for agriculture, fisheries and SPS issues. Together with our locally-recruited staff, the team is now complete and ready to push forward the wider EU-India trade and investment relationship.

The autumn promises to be busy. The ongoing – tenth - round of FTA negotiations will build on the steady progress we have seen in earlier rounds. We then expect negotiations to intensify during the run-up to the EU-India Summit in mid-December, the objective of

negotiators on both sides being to resolve as many issues as possible and use the Summit as an opportunity to give a final push towards conclusion in 2011. The negotiations will not be easy – both sides may need to move on issues that are sensitive for them – but this is only to be expected if we want to achieve an ambitious and comprehensive agreement that will provide economic and welfare gains and new market access opportunities on both sides.

The FTA has the potential to make a step change for EU businesses and investors exporting to and operating in India. EU companies possess the skills, technology and export capabilities to bring to India the goods, services and investments it needs to fulfil its economic potential. The EU Delegation will continue to support EU companies in addressing their difficulties; but we will need to know what barriers businesses

face if we are to factor them effectively into our priorities. The Delegation will continue to look to EBG to play an active role, in developing a strong and representative EU business community in India, and the EBG Position Paper of September 2010 could be developed as a focal point and operational tool for setting out needs and concerns across a still wider range of sectors.



*Courtesy: Delegation of the European Union to India*

The European Union and its member states have shown keen interest in promoting and showcasing their culture in India, a country which itself boasts of a rich cultural heritage. In this section, we present a few snippets of the important cultural events that have been and will be organised in India in the near future, by the embassies of the EU member countries.



## Austrian Cultural Forum

**October 20 - 30, 2010:** Austrian Film 'Der schwarze Löwe' (The Black Lion) by Wolfgang Murnberger will be screened in EUNIC Film Festival in New Delhi. The film was also screened in the EUNIC Film Festival, Bangalore from September 23 to October 5, 2010.

**November 22 - 30, 2010:** Concert Tour of String Ensemble 'Acies Quartett' through India and Bangladesh (Mumbai, Kolkata, Delhi and Dhaka).

**November 29 or November 30, 2010:** Reading from 'Ein Haydn Spass' and Workshop for children with Ms. Eva Teja-Mayer.

**November 20 and December 5, 2010:** Concert Tour of Jazz-Ensemble K3 from Salzburg with Indian musicians through India (Kolkata, Goa, Mumbai und Delhi) as a part of Delhi International Arts Festival.

**December 11, 2010:** Participation in the 'German Language Day' organised jointly by Germany and Switzerland.

**Austrian Inputs:** Viennese Coffee Shop, 'Learn to Dance the Waltz in 20 Minutes', 'Concert with the Mozart Choir of India'.



## Spanish Cultural Programme

### Celebrations of The National Day of Spain

#### Flamenco Gala

The Embassy of Spain, on the occasion of the National Day of Spain and in collaboration with CRN productions, presents a FLAMENCO GALA. Agustin Carbonell 'El Bola' Flamenco Group from Spain will perform with a Rajasthani group composed of four musicians and one Kalbeliya dancer.

#### Event Details:

- 6.00 pm, October 25, 2010, Kamani Auditorium, New Delhi
- 7.30 pm, October 26, 2010, ITC Windsor Hotel, Bangalore

- October 28, 2010, Tata Theatre (NCPA), Mumbai

#### Food Festival

October 29 to November 7, 2010, ITC Windsor Hotel, Bangalore

#### Exhibitions

**September 1 to October 31, 2010:** Photography Exhibition 'An eye for an eye' with the artists Graciela Iturbide and Raghu Rai is going on at Instituto Cervantes, New Delhi. It is open from 11.00 am to 7.30 pm, Tuesday to Saturday.

**October 5, 2010 to January 4, 2011:** Photography Exhibition 'Neuronal Landscapes' is going on at Instituto Cervantes, New Delhi. It is open from 11.00 am to 7.30 pm, Tuesday to Saturday. The exhibition shows a selection of scientific images of the brain nervous system made by neuroscientists.

#### Movie Thursdays: 'Tramosos'

**6.30 pm, October 28, 2010, Auditorium, Instituto Cervantes, New Delhi:** Screening of the documentary 'Tramosos' by Álvaro Mendoza.

A few extraordinary species use techniques in order to deceive their preys that may be truly described as authentic live traps... these beautiful hunting monsters have affectionately been named as tricksters.



## Sweden-India Nobel Memorial Week

**October 25 - 31, 2010:** Swedish Food Festival at the Olive Beach restaurant with Swedish chef Mark Phoenix from the restaurant behind the food at the Nobel Banquet.

**October 25 - 31, 2010:** Art exhibits of Nobel Prize diplomas at India Habitat Centre with special lecture by the contemporary Swedish artist and creator of Amartya Sen's diploma, Annika Rucker, on October 27, and a guided tour of the exhibit by Swedish art historian Oscar Aschan on October 31.

**October 25 - 28, 2010:** Photography exhibition on Swedish Innovations - Indian Interpretations at India Habitat Centre.

**October 27 - 30, 2010:** Swedish Opera performance by tenor Mats Carlsson and

pianist Michael Engström at Pune Mazda Hall (Oct 27), Chennai Concert Hall (Oct 28) and Delhi at Teen Murty Auditorium (Oct 30).

**October 23, 2010:** Nobel Memorial Quiz Grand Country Finale. Winning teams from preliminaries in Bangalore, Pune, Mumbai and Delhi will lock horns at IIT Delhi.

**October 23, 2010:** Performance of Swedish fusion music band Mynta at the IIT culture festival Rendezvous.



## Istituto Italiano di Cultura

**2.00 pm, October 20-30, 2010, Mass Communication Research Centre, Jamia Millia Islamia University, New Delhi:** Screening of the the film 'Alza la Testa' (Raise your Head) by Alessandro Angelini in the EUNIC Festival.

**9.00 pm, October 24, 2010, India International Centre, New Delhi:** A Festival of the Arts themed The Forest Padre Padrone (Father and Master) by Paolo and Vittorio Taviani.

**6.30 pm, October 24, 2010, Mehrangarh Fort, Jodhpur:** Italian participation in the RAJASTHAN INTERNATIONAL FOLK FESTIVAL - RIFF (October 21t - 25) with a concert by Francesca Cassio (vocal) by M. Simone Schirru (guitar) in collaboration with CRN Productions Centre for Performing Arts, Jodhpur.

**6.30 pm, October 27; 2.00 pm, October 30, 2010, Multimedia Hall:** Screening of the the film 'GLIAMICI DEL BAR MARGHERITA' (Friends at the Margherita Café) by Pupi Avati.

**October 28 - 30, 2010:** Indo-Italian Workshop on Restoration of Wood Artefacts with Italian experts Giorgio Garabelli, Claudio Pollini, Nicola Macchioni and Mauro Bernabei in collaboration with INTACH in Goa.

**6.30 pm, October 29, 2010, Multimedia Hall, Bangalore and Mumbai:** Music from Canton Ticino Concert by Ilario Garbani (Ticino bagpipe), Carlo Bava (flute) in collaboration with Embassy of Switzerland.

*\* All events take place in the Italian Embassy Cultural Centre unless otherwise mentioned. Programmes might be subject to change. Please refer to website [www.iicnewdelhi.esteri.it](http://www.iicnewdelhi.esteri.it) or contact the reception desk for updated information.*

## Delhi Chapter

After the summer break in July 2010, the members had many interesting interactions through business forums and events organised by EBG in New Delhi.

An evening session was organised with Sri Sri Ravi Shankar, Founder of the Art of Living Foundation on 10 August, 2010.



The European Business Group organised an interactive session with Shri Kamal Nath, Minister for Road Transport and Highways on 18 August, 2010. He spoke about the



new challenges and opportunities in the global economy which were completely different from the past five years. He said that at the heart of this lies the infrastructure development in all parts of the country.



**Sectoral Meet on Energy and Environment:** EBG has initiated focused sectoral meetings for members through the EU Delegation. The first sectoral meeting was organised for the members in the Energy/ Environment sector on 27 August, 2010.

**Visit to Moser Baer Factory:** EBG organised a visit to the Moser Baer's Solar Photovoltaic Division on 30 August 2010.

**EBG Position Paper 2010:** The 2010 edition of the EBG Position Paper was released by Ambassador Danièle SMADJA, Head of Delegation of the European Union to India at the residence of the H.E Mr. Jean M Deboutte, Ambassador of Belgium to India on 14 September, 2010.



Mrs. Usha Thorat, Deputy Governor, Reserve Bank of India, gave a presentation to the EBG members on 'An overview of the global economic prospects and focus on the Indian economy' on 16 September, 2010.

Dassault Systèmes in association with EBG organised two Energy Summits in Mumbai and Delhi on 1st and 3rd September 2010.

## Bangalore Chapter Survey Report

A survey is being undertaken by the European Business Group in Karnataka in order to gain a more thorough understanding of the status quo of EU businesses in the state and to voice their view on the various improvements that could be brought out in the business environment in the state in order to make it more conducive for furthering business ties between Europe and Karnataka.

EBG Bangalore chapter, under the Initiative of Mr. Info Hoffmaier, has done a survey among companies of European origin located within the state of Karnataka. This is being done in order to gain a deeper insight on various parameters on which European companies find Karnataka as an attractive investment destination and in which areas do they see scope for improvement. The parameters include primary resources such as energy supply, the transportation network and connectivity, efficiency of the Government of Karnataka in tackling problems, the education system, and matters related to the infrastructure provided by the state such as water supply, waste management, access to manpower, labour relations and law.

The survey is also being conducted in order to get a consolidated understanding, both qualitatively and quantitatively, about European Union business activities in the state and to share with the Government of Karnataka the possible improvements that could be brought forth. Cutting across diverse industrial sectors such as electricity, coal, oil and gas, automotive, information and communication technology (ICT), airlines, security among others, the survey would help us garner multifaceted and cross-sectoral views from different industries.

The EBG had conducted a pilot survey with a select few companies. In order to increase the number of respondents so that the survey is more representative, the Ernst & Young Pvt. Ltd. is collaborating on this project with the EBG and thus bringing in their professional expertise to develop a good quality report. The final report would then be launched in Bangalore in the third week of October 2010 in the presence of senior Karnataka Government representatives and the Diplomatic community in Bangalore.



## to our New EBG Members

### New Delhi

- Accord Group
- Alcatel Lucent India Limited
- BAE Systems
- Dassault Systèmes India Private Limited
- DeutschePost Bank
- DSM Anti-Infectives India Private Limited
- Eni India Limited
- Evonik Energy Services (India) Private Limited
- Falck India Pvt. Ltd.
- Fersa Energias Renovables S A - Generacion Eolica India Limited
- Finnair
- Friedrich Naumann Stiftung Fur Die Freiheit
- GDF SUEZ Energy India Limited
- German Book Centre
- Hill & Associates India Private Limited
- IBI Consulting
- InQuve Business Development
- KFW Office
- KUKA Robotics India Private Limited
- Luxottica India Eyewear Private Limited
- McCoy Soudal Sealants Adhesives & Foams Pvt. Ltd
- Miele India Private Limited
- MTNL
- Reebok
- Serco BPO Private Limited
- Telenor India private Limited
- Theolia Wind Power Private Limited
- Virgin Atlantic
- Wedge Consulting

### Mumbai

- AIMS India Search Pvt. Ltd.
- ALSTOM Projects India Ltd.
- AZB & Partners
- BBVA SA
- Chitale & Chitale Partners
- Currie & Brown India Ltd.
- Deutsche Bank
- Dezan Shira & Associates
- Duravit India Pvt. Ltd.
- HSBC
- ITC Limited Hotels Division
- Kiran Energy Solar Power
- MERCK Limited
- NOTS Renewable Energy Pvt. Ltd.
- Novartis India Limited
- SKP Crossborder Consulting Pvt. Ltd.
- The Royal Bank of Scotland, NV
- TOTAL OIL India Ltd.

### Bangalore

- Academy for Global Integration and Leadership Excellence
- Ammirato Foods Pvt. Ltd.
- Bosch-Rexroth India
- Deutsche Bank, Bangalore
- Ecron Acunova
- German Technical Cooperation (GTZ)
- Global Leadership School
- Phillips, Bangalore
- Prion Plm & IT Services India Pvt. Ltd.
- Siemens Information Systems Ltd.
- Thomson Reuters

# When business takes flight.

With over 40 years of experience in India, Bird Group is counted amongst the largest and most diversified entities within the Industry. Our services range from a technology provider within the travel industry to pioneering back office processing to being the representative for many of the world's leading airlines. We are experts in the IT framework used by airlines. We manage the many crucial relationships that sustain international service providers in India. By entering into new business ventures, we are constantly growing, improving the value of our offering to our extensive client base and business partners.

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